

ANNUAL USER SURVEY RESULTS

Feedback and Insights into our User Experience

For more information on Survey Details | marketing@preemptive.com



Profile of User

72% of Customers Surveyed identified themselves as "Developers".



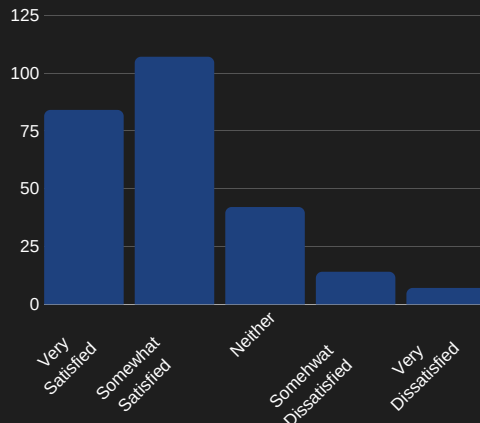
Survey Information

Survey was distributed via email to all PreEmptive customers and received **297** fully completed responses.

OVERALL PreEmptive EXPERIENCE

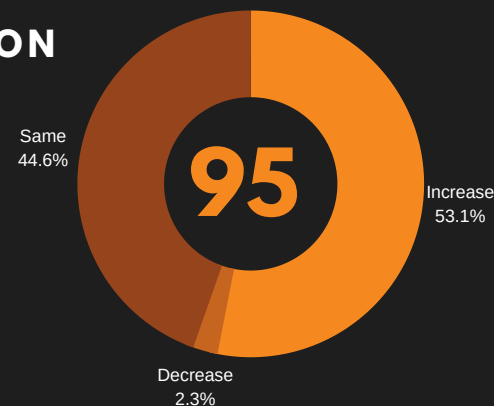
75%

of customers rated Overall Experience as "Very Satisfied" or "Somewhat Satisfied".



FUTURE OF APPLICATION SECURITY

95% of organizations surveyed, will maintain or increase their investment in security.



HOW DID WE RATE?

OUR TOOLS

91%

of users ranked Dotfuscator, DashO and JSDefender as "Adequate, Good or Excellent".

INSTALLATION

92%

of users believed PreEmptive software was "As Expected" or "Easier to Install".

INTEGRATION

90%

of users were "Satisfied" or "Somewhat Satisfied" with software integration.

TOP INDUSTRIES

80% of customers come from the following Industries:



Independent Software Vendor - ISV



Medical / Healthcare



Financial Services



Manufacturing / Engineering

APP SECURITY THREATS RANKED

- #1. Intellectual Property Theft
- #2. Liability, Brand or Reputational Damage
- #3. Data Loss or Corruption
- #4. Tampering or Malware
- #5. Software Piracy
- #6. Regulatory or Compliance Regulations

CUSTOMER SUPPORT

More than 1/3 of customers did not need Customer Support. The majority of those who did, rated it "Good, Adequate or Awesome" (61%).

